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<u>liormdesign@gmail.com</u>



<u>Portfolio</u>



About Me

I am a designer driven by a deep passion for creativity and media design with expertise in graphic design, video editing, and cross platform design.

I have experience leading media design projects in the Israeli Air Force.

I am eager to continue my professional journey, contributing my expertise and creativity to new challenges in the field of media design.

Experience

• Concept & Creative Designer

2024-present | Freelancer

- Created visual content for digital platforms.
- Edited videos for various clients.

• Lead Technical Support Representative

2024-present | Calanit

- Providing advanced technical support and customer care solutions for a wide range of clients.
- Responsible for troubleshooting, guiding users through technological processes, and ensuring a smooth customer experience.
- Recognized as a senior representative, mentoring new team members and contributing to workflow efficiency.

• Project Lead Multimedia

2020-2021 | Israeli Air Force

- Led multimedia projects, creating video content and motion graphics for the base.
- Designed visual materials for multiple media platforms.
- Oversaw design aspects of significant projects, ensuring high-quality.

Education

Professional Brand Management Workshop

2025 | JOJO Branding & Design Studio

Successfully completed a workshop in brand strategy and design, focusing on brand identity, positioning, and creative communication.

• P.E. diploma of Visual communication & Media design

2021-2023 | Ort Hermelin College

Gained practical experience across cross-platform projects, from branding to designing for digital, print, and product media. **Graduated with distinction.**

Video Editing Course (Adobe Premiere Pro)

2021-2023 | John Bryce College

Highschool Diploma - Art Major 2015-2018 | Tchernichovsky High School

Tools

- Adobe Photoshop
- Adobe Premiere
- Adobe Illustrator
- Adobe Lightroom
- Adobe Indesign
- Adobe Animate
- Adobe After Effects
- Adobe Audition
- Figma
- Blender
- Chat GPT
- Midjourney
- Microsoft Office
- Wix

Skills

- Graphic Design
- Visual Communication
- Video Editing
- UX/UI
- Branding
- Photography
- Web & Mobile Design
- UX Research
- Wireframing
- Print
- Packaging

Languages

Hebrew - Native

English - Professional